

# WEBINAR ON UNLOCKING VALUE: THE ROLE OF VALUE MANAGEMENT IN OPTIMIZING PROJECTS

**DATE**  
14 MAY 2025

**TIME**  
10.00 A.M. TO 12.00 NOON

**VENUE:**  
ZOOM PLATFORM

## SYNOPSIS

Value Management (VM) is well-established in many developed countries and is increasingly gaining recognition in developing nations, including Malaysia. VM is a methodical, strategic approach designed to enhance value and optimize the costs of programs, projects, facilities, products, and services. Although cost reduction is often a beneficial outcome, the essence of VM goes beyond simply cutting costs. It is a collaborative, creative process that engages stakeholders to achieve the most effective and efficient results.

This webinar will delve into the current developments and requirements of VM in Malaysia, with a focus on its application in government and private sector projects. It will also provide an overview of VM's core principles, accompanied by practical examples to deepen participants' understanding of its unique characteristics.



## SPEAKER'S BIODATA

Ir. Kalai Chelvan Arumugam is a registered Professional Engineer with Practising Certificate (PEPC) and Certified Value Manager (CVM) registered with Institute of Value Management Malaysia (IVMM). He is currently the principal of Riaque Konsult Sdn Bhd. He has more than 30 years of working experience with extensive design and project experience in many countries in the region and is familiar with projects right from the inception, design, construction to operation & maintenance phase. As a VM practitioner, he has successfully conducted numerous Value Management workshops especially related to major infrastructure projects including hydropower, roads and highways, weir, water storage and resettlement project.

## REGISTRATION FEE

ACEM member firms	RM 30.00 per person
Others	RM 60.00 per person

**BEM APPROVED CPD: 2 HOURS**

*(E-certificate of attendance will be issued, subject to full attendance.)*

Please click link <https://kliksini.my/VhKKR> or scan QR code for online registration.

For further enquiries, please contact the ACEM secretariat at tel. 012-5290031 or e-mail to [vivien@acem.com.my](mailto:vivien@acem.com.my).



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